



CCA's WARWICK WHITE JOINS FIGHT AGAINST PANCREATIC CANCER

Sydney

March 13, 2012:

Chair and co-founder of Avner Nahmani Pancreatic Cancer Foundation Limited (ANPCF), Ms Caroline Kelly, has today announced the appointment of Coca-Cola Amatil's Australian Managing Director, Warwick White, to its board.

Ms Kelly said that Mr White's appointment to the ANPCF board would significantly strengthen the Foundation's governance and drive the overall mission: to demonstrably change the survival rates for Pancreatic Cancer.

The Foundation was established in the memory of Ms Kelly's husband, Avner Nahmani, who was a senior executive with Woolworths who lost his life in 2008 after a battle with pancreatic cancer.

Mr White joins the CEO of Woolworths Limited, Grant O'Brien, Caroline Kelly and Peter Hosking from GHO, on the Board of the Foundation.

Mr White said he was honoured to be invited onto the board of a Foundation with such an important goal and driven by such a committed team.

"Pancreatic cancer is a terrible disease, which has been spared very little by way of research and community attention over the past several decades," Mr White said.

"This cancer strikes both men and women. Few risk factors for developing pancreatic cancer are defined, there are no early detection methods, and few effective treatment options, and sadly there is no cure.

"While research and progress continues daily, more work is urgently needed. At the same time better methods for caring for the sufferers of this disease also need to be explored.

"I have been personally touched by this terrible disease, when I lost a close friend. I hope that by joining with the others on the Foundation's board, we can work hard to really shift the needle in this search."

Fellow director, Woolworths Limited CEO Grant O'Brien said he was thrilled that Mr White had agreed to join the board.



“The whole genesis of the Foundation was a belief that the impossible can be overcome and in this case finding a cure for this insidious disease will be the ultimate achievement,” Mr O’Brien said.

“The Foundation’s co-founder, Avner Nahmani, was a close and personal friend, a work colleague and an inspiration to me. His decision to leave this legacy to attack this under-researched cancer was a strong one, and Warwick’s commitment only enforces that.

“Avner would have been humbled and proud to have a person of Warwick’s character and position give his time and his voice to driving a solution for this challenge.”

Ms Kelly, who supported her husband, Avner Nahmani throughout his enduring battle with pancreatic cancer, said the strengthened Board would help drive sustainable fundraising activities and investments into research and care.

Approximately 279,000 people worldwide are diagnosed with pancreatic cancer annually and almost 266,000 die from the disease. The five year survival rate of pancreatic cancer is just six percent in the United States, Canada and Australia.

“It is essential that we all work together to increase public awareness of this disease and ensure progress is made to increase survival and life quality of pancreatic cancer patients.” Ms Kelly said.

The Foundation has the support and ongoing funding from leading Australian companies including Woolworths, CCA, Wellcom and Kraft Foods. CCA’s Deep Spring still and sparkling spring water brands support the Foundation in partnership with Woolworths by turning their lids purple to raise funds and awareness for pancreatic cancer.

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NOTES FOR EDITORS:

- The Avner Nahmani Pancreatic Cancer Foundation launched in October 2008 and became a Foundation in 2010.
- To date, the Foundation has raised more than \$2 million for research and support services.



- Research projects are conducted through the GI Cancer (PAN1 trial) and the Garvan Institute which is mapping the genetic changes of pancreatic cancer
- In addition to raising funds for research, the Foundation is planning a night nurse pilot program to provide palliative care to pancreatic cancer sufferers and has raised \$430,000 towards this pilot.
- For more information go to www.avnersfoundation.org.au